

Annual EEO Public File Report

Green County Broadcasting

Reporting Period: August 1, 2007 through July 31, 2008

Stations Comprising Equipment Unit: WEKZ-AM/WEKZ-FM/WQLF FM/WFRL FM/WFPS AM

Vacancy Information

No full time vacancies filled during the reporting period.

Supplemental Recruitment Initiatives:

INTERNSHIPS: During the summer months of 2008, the station hosted one intern from the Monroe High School, one intern from Freeport High School and one intern from Highland Community College. This intern was involved in various aspects of the inner workings of a radio station. This program provides first-hand exposure to various career opportunities in the broadcast field.

SCHOLARSHIP PROGRAM: The station is an active participant in the Wisconsin Broadcaster's Association scholarship program. We promote the scholarship, collect, review and evaluate applications and essays.

RADIO STATION TOURS: The radio stations are active in the community as a place where groups may tour our station facilities to learn about and discuss broadcast career opportunities, the growing role of computers and computer programming in our business, as well as the need for a solid education in preparation for employment in the broadcast field. Between January and July, 2008, we hosted several scout groups, 1 church group, 3 4-H groups, 1 Future Farmers group, senior citizen group and several tours for the Big Brother/Big Sister program.

EEO SEMINAR: A principal of the licensee attended an EEO seminar designed to inform management level personnel regarding the FCC's newly promulgated EEO rules and related methods to ensure equal employment opportunity.

JOB SHADOWING AND SCHOOL VISITS: Big Radio network encourages all schools to participate in a job shadow program. Several schools send students through the year to shadow Big Radio employees. Normally as part of a co-op program with the schools, we hosted a job shadow student from Monticello, as well as Juda this year.

RECENT CONTACT WITH SCHOOLS:

March, 2008	Blackhawk High School	Career Day
April, 2008	Monroe Middle School	Career Day
May, 2008	Albany High School	Career Day
May, 2008	Juda High School	Career Day
June, 2008	Freeport High School	Career Day
June, 2008	Winslow High School	Job Shadow

SCHOOL VISITS AND CAREER DAYS: Big Radio employees take part in career day programs at various schools as well as making school visits for various programs through the year.